



Linguistic Landscape and the Language Classroom: Opportunities for Critical Engagement with Society, Technology, and Place

Elana Shohamy, Tel Aviv University

in conversation with

David Malinowski, Yale University

Moderated by Lee B. Abraham

Department of Latin American and Iberian Cultures

Columbia University

Friday, October 14, 2016

5:00 pm to 6:30 pm

**Room 417 International Affairs Building
Altschul Auditorium**

In this dialogue, Elana Shohamy and David Malinowski will discuss rationales, approaches, and techniques for utilizing the linguistic landscape (LL) for language teaching and learning, social awareness, interpretation and activism. The conversation will touch upon conceptual and methodological directions in recent LL research as they offer possibilities for educational activities in the classroom and learning projects in the community. Throughout, the speakers will stress the potential of the linguistic landscape for cultivating critical awareness and action for change: the LL does not merely offer insight into authentic language use, but invites civic participation and involvement with social justice.

Register here: <http://www.lrc.columbia.edu/urbanlandscapes2016/plenary/>