Bosnian/Croatian/Serbian might be right for you if...

... you are interested in international politics and peacekeeping.

Bosnian/Croatian/Serbian, formerly known as Serbo-Croatian, was the official language of former Yugoslavia, a Balkan country ravaged by internal conflicts throughout the 1990s. Diplomats and scholars alike continue to draw valuable lessons from the complexities of the Yugoslav wars, as well as the international community’s successes and failures in responding to them. If you are attracted to working abroad – whether in the government or in the many NGOs that try to facilitate peacemaking, recovery, and reconciliation – learning Bosnian/Croatian/Serbian might be the first step to making meaningful change.

... you want to get to know a new culture and learn some fascinating history.

Did you know that former Yugoslavia developed a special brand of socialism that balanced between the oppressive Eastern Bloc and the capitalist West? Have you ever seen the films of Yugoslav directors like Dušan Makavejev and Želimir Žilnik, who created some of the most revolutionary films of the 20th century? Bosnian/Croatian/Serbian is the gateway to this fascinating cultural heritage. It is also the native language of 21 million people that will make you feel at home in several countries at once. Bosnia, Croatia, Serbia, and the surrounding countries where BCS is spoken and understood boast ravishing natural landscapes, delicious cuisines, and welcoming social scenes.

... you are looking to diversify your language portfolio.

It is a well-known fact that knowledge of a foreign language boosts your CV and improves your chances on the job market. The bad news is, everybody and their mother already speaks Spanish. Learning a less commonly taught language – especially if you can already boast fluency in a larger one – can make you stand out and give you a cutting edge in job positions that deal with emerging markets and foreign policies.

As a European language related to Russian, Polish, and Czech, Bosnian/Croatian/Serbian is often more approachable to English native speakers than the more remote idioms from other parts of the world. However, it is certainly not the only smaller language that can make a crucial contribution to your career and personal development. Be sure to check out Columbia’s wide offering of less commonly taught languages, ranging from Quechua to Punjabi!