

#### Because they did...









#### Because Italian is



"una passione"



Because...

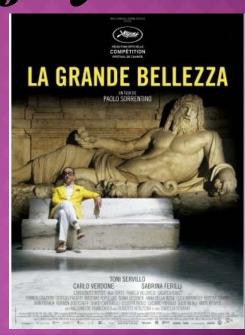
when...



of Italy!



enjoy



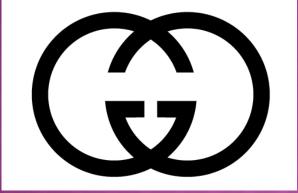






Because of what's "Made in Italy"

**GUCCI** 



GIORGIO ARMANI











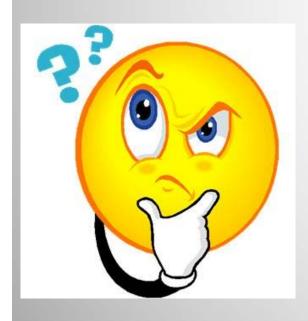
#### For Italy's treasures...











# Because MOZART is the godfather of Columbia's Italian Department

