Why study Italian?

Because they did...
Why study Italian?

Because Italian is “una passione”
Why study Italian?

Because... when... enjoy

of Italy!
Why study Italian?

Because Italian is "una musica"!
Why study Italian?

Because of what’s “Made in Italy”

GUCCI
GIORGIO ARMANI
DOLCE & GABBANA
VERSACE
Why study Italian?

Because of Italian’s “gusto”
Why study Italian?

For Italy’s treasures…
Why study Italian?

Because MOZART is the godfather of Columbia’s Italian Department